

Innovative LCD Video Brochures Introduce Your Products And Services

With Fun LCD Video Brochures, you can introduce your products & services to prospects and customers using a new media they have never experienced before. If you're already advertising with video online, consider video brochures.

SHENZHEN, China - March 23, 2015 - [PRLog](#) -- With Fun LCD Video Brochures, you can introduce your products & services to prospects and customers using a new media they have never experienced before.

Now you can combine high quality video plus your printed message in one easy to distribute package and can be operated by a 2 year old. It is immediately and effectively presents your message the moment that it's opened.

Print Plus Video, the Perfect Combination

Print-only brochures are quickly being replaced by this new, exciting and captivating technology. Fun Video Brochures are not like typical printed paper brochures because they contain video. When opened, they instantly present their video message in a new, unique and exciting way.

Video expedites buying decisions substantially over just plain text and is why so many companies like YouTube and Vimeo thrive today. Unfortunately, these sites are not "ad free" and may even display competitor's products and services. Video brochures eliminate this problem and also do not require WiFi, have slow internet downloads or connection issues that might muck up your presentation.

Video can be a highly emotive and very powerful tool for marketing your brand, as they bring life to your presentation and capture viewers' focus on your product or service. The way we consume media has changed, and so has audience behavior and expectations. A Video Brochure engages viewers by combining the visual and audio power of video with the warmth and homely feel of print advertising to communicate your brand in an unprecedented way.

Businesses can now showcase themselves using a targeted marketing message along with high quality video. It's targeted, measurable and shareable. You don't get that with a traditional media spend.

Video Marketing

If you're already advertising with video online, consider video brochures as another addition to your marketing program.

Company Products & Services Ideas

Our Video Brochures are perfect for:

1. New Product Launches
2. Product Advertisement
3. Product Assembly

4. New Technology

5. New Services

If you or your customers are using our products in a new or unusual way, please contact us and let us know, we would love to hear from you!

For more details about Fun Video Brochures, you can visit the company website fun-tek.com

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