

## FUN TECHNOLOGY LIMITED

Add: 2nd Floor, Block 1, Guazitian Industrial District, Xixiang Town, Bao'an District, Shenzhen, China

Tel: 0086-755-27803655 Fax: 0086-755-27803655/0086-755-27803617 Mobile: 0086-13724243678

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## FAQ's – Frequently Asked Questions Video Brochures



### How does the order process work?

Once your order is complete, we'll contact you for artwork and general design input. We'll get your approval for the overall design. Upon approval of design, we'll print a proof copy and send it to you for your approval. Upon approval of the proof sample, your order will be manufactured and shipped to you. The entire process takes about 7 working days from time of order.

### How long does the battery last?

The battery lasts can last for up to 3 hours of playtime, depending on the size of the screen, volume level, level of charge, etc. and can standby up to 6 months, depending on charge state and temperature. It can be easily re-charged via included USB cable.

### Can I put any video on it?

Yes you can put any custom video you like on it.

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### **Who does the design work?**

We'll custom design it for you if you give us artwork and copy.

### **Do I get a proof sample before they go to print?**

Yes, included in the pricing is a mock up inkjet printed sample. It's always recommended to review it carefully before it goes to press.

### **Are different sizes and printing options available?**

Yes, please request a custom quotation for any specialized printing, embossing, cuts or size.

### **Is there a warranty on Video Brochures?**

Yes, all items are warranted by the manufacturer for 1 year from the date of purchase. All items are vigorously tested before shipment, but should your device malfunction, the manufacturer keeps over-run of the printed shell in case any have to be replaced. Simply let us know of any malfunctioning units and we'll arrange for return/replacement for you.

### **Basic Specifications of Video Brochures**

The video brochure is a completely self enclosed unit for video and print media. No additional software or user interaction required to play video (note: some models come with optional video controls). The video file is supplied by you and is uploaded at the time of manufacture, or you can add your own custom video anytime by plugging in the USB cable and dragging and dropping video from your computer.

### **Printing**

Paper printing, custom full color (CMYK), additional options for pantone color printing, PMS, hot stamping, spot UV/ embossing, etc. available. In addition, options for binding available: softcover, hardcover, perfect bound, leather bound, etc. Ask us for a special quote.

### **Printed Size**

A5 standard which means the brochures are 8.3" x 5.8". Brochures can be customized to either portrait or landscape orientations.

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### **Screen Size of Video Brochures**

Screen sizes can be purchased in various sizes. Standard dimensions are 2.4", 2.8", 4.3", 5", 7" and 10.1" screens.

### **Screen**

Screen is an LCD and resolution varies by screen size.

### **Speakers**

0.5 watt speakers included

### **Storage**

From 128mb up to 2Gb. Standard size is 128mb. Length of video stored depends on compression technology used. Can get up to 30 minutes of video depending on compression used.

### **Battery Life**

3-6 hours continuous use, 6 months of standby. Charges via included USB cable.

### **Video Brochure Controls**

Video Brochures come standard as play on open. However, there are options available for full video controls as well as options for playing multiple videos. Please request a custom quotation for any of these options.

### **Video Aspect Ratio**

For best results, always use the optimal aspect ratio for your video. Although our brochures will scale the height correctly based on the video's actual width, incorrect aspect ratios may leave you with a letterbox or pillarbox picture.

For both our 7" (800 x 480 pixels) and 4.3" (480 x 272 pixels) video brochures use a 16:9 aspect ratio.

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If you or your customers are using our products in a new or unusual way, please contact us and let us know, we would love to hear from you!

### **Uses of Video Brochures and Ideas**



Video Brochures are a versatile and self contained marketing tool. They can be used for almost any video crafted message combined with text and branding. Some common uses are:

### **Real Estate Agent Walk-throughs**

Imagine your clients getting one of these video brochures with your agency branding printed on it and a video tour of the home you are showing. You'll sure be remembered! The drag and drop video ad feature, means you can add any video. Print some for stock and add videos as necessary.

### **Menus**

Imagine having your menu printed on one of these. A video then plays for your customers the daily special, drink special or any other item you want to feature to your patrons.

### **Press Kits**

This is a great way to draw attention to your key message in a press kit. Nothing is quite like video for getting your message across.

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### **Hotel Virtual Concierge**

Imagine your guests getting a video brochure upon check in highlighting the various features of your establishment. You could also offer your guests a free drink at the bar for return of the video brochure upon leaving. This way you could reuse them. Making it even more economical.

### **Product Launch**

If you've ever hosted a product launch gala, you know you're always looking for something different to make your product and the key message stand out at your launch. Video Brochures are a great way to do that.

### **Corporate Message**

It's so hard to get a message out to key decision makers in the buying process. Voicemail and email spam filters seem to be designed to keep you from talking to the right person. With a video brochure, you can put the message you want to convey right on your prospect's desk.

### **Invitations for Corporate Events**

If you want to WOW your guests for an important corporate event, consider the video brochure as an invitation. You'll get their attention.

### **Weddings and Wedding Videos**

Imagine sending your thank you brochures to your guests with a video brochure. You could include pictures and your wedding video to share with all your guests.

### **Partners Wanted**

Fun is excited to offer our video brochure technology to interested dealers with niche markets or ideas. You can Contact us and learn how to get started, or Partner with Fun.

### **Our Clients Include:**

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